



**Insurance Institute**

## Director, Learning Innovation and Technology

The Insurance Institute of Canada is the premier source of professional education and career development for the country's property and casualty insurance industry. The Institute is a not-for-profit organization serving more than 39,000 members across Canada through 19 volunteer-driven provincial institutes and chapters. Over 20,000 of these members are students and more than 17,000 are graduates who have earned the Chartered Insurance Professional (CIP) designation or Fellow Chartered Insurance Professional (FCIP) designation. The Institute helps its members thrive professionally by creating a rich learning environment with multiple study options. The Institute sets the syllabus of p&c insurance studies, produces the appropriate Canadian texts, holds national examinations, and elects graduates.

The Insurance Institute of Canada (IIC) is always thinking ahead when it comes to enhancing the knowledge and skills of professionals working in the property and casualty insurance industry. It is designing new programs to keep its members on top of emerging issues and topical industry information. It is also exploring new learning technologies to deliver education in ways that fit with members' busy lives and enhance their learning. The Director, Learning Innovation and Technology is a new role which will build on the Institute's success in the on-going professional development of its members and lead new learning technology initiatives that will ensure that the Institute fulfills its vision to be the premier provider and authority on professional development within the property and casualty insurance industry.

In this exciting role, based in Toronto, you will be the organizational champion for new learning technologies – providing thought leadership, recommending and implementing learning technologies that will most effectively enhance learning experiences for IIC members. You will create a vision, set goals and establish a direction to embed technologies across the IIC learning ecosystem which includes the learning management system, mobile learning, eBooks, the examination platform and more. Leading a small team and collaborating with colleagues responsible for curriculum development, instructional design, assessment, IT, and others, you will create a centre of excellence in learning technologies and a next generation learning management system at the IIC.

A creative thinker, you have held a similar or related role in the field of education technology, ideally in professional education or higher education. You likely have a university degree (Master's preferred) in education technology, instructional design or a related field, with additional education in adult education and online learning. You are experienced with technologies such as virtual reality and augmented reality, and other learning technology tools. You have leveraged best practices in learning theories and instructional design methodologies for adult learners, including Universal Design and accessible learning (AODA et al). You are familiar with design models such as adaptive eLearning and mobile learning. Highly-organized and goal-oriented with excellent oral and written communication skills, you have the leadership skills to lead teams and implement changes in a collegial, dynamic, and best practices environment. This is an exceptional opportunity to bring your education, experience and passion for adult education to an organization that is constantly growing, learning and evolving with the industry.



To be considered, please provide a letter of application and resume to Louise Sidky at Sidky Myron & Associates via email at [candidateiic@sidkymyron.ca](mailto:candidateiic@sidkymyron.ca). All responses will be acknowledged. Sidky Myron & Associates [www.sidkymyron.ca](http://www.sidkymyron.ca) 416-708-1794.